



Society for Marketing
Professional Services
North Florida

SMPS Sponsorship 11-12

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904.306.9111

AT-LARGE DELEGATE

BRIAN FRANCO
SAUER INC.
904.262.6444

SPONSORSHIP BENEFITS

Who Should Consider Sponsoring SMPS North Florida?

- Vendors
- Local A/E/C firms
- Associations
- MBE / WBE firms
- Subcontractors

What is the Benefit of Sponsoring?

- High visibility - low cost
- Exposure to top principals, BD professionals, and marketers in North Florida
- Opportunity to meet and socialize with potential clients
- Opportunity to address and impress at networking events and programs
- Get ahead of your competition! Be different. Lead by example!

How Will My Sponsorship Dollars Be Used?

- Enhancing programming and quality of speakers
- Increasing frequency of networking events
- Building awareness of SMPS and the value we offer
- Supporting community and volunteer opportunities

How Do I Become a Sponsor?

- Below is a description of all of the sponsorship opportunities, the benefits provided to the sponsor, and the contribution amount required for each package. Select your package, complete the form, and submit via e-mail to kimberly.jowers@tlc-eng.com.

For further information contact Kim Jowers at 904.306.9111.



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SPONSOR PACKAGES

The Principal (Annual Sponsor) | \$1,325

- Free Membership renewal
- Eight luncheons for one person
- Company logo and description with a link on the website
- Firm profile on the website
- Verbal recognition at events
- Logo on most printed SMPS North Florida correspondence (including event programs)
- Company logo and 100-word description on PowerPoint loop before events
- Sponsor recognition name tags
- Board with logo and company description for events displayed in lobby or registration area

The Marketer (Annual Sponsor) | Member \$1,000 | Non-member \$1,500

- Eight luncheons for one person
- Company logo and description with a link on the website
- Firm profile on the website
- Verbal recognition at events
- Logo on most printed SMPS North Florida correspondence (including event programs)
- Company logo and 100-word description on PowerPoint loop before events
- Sponsor recognition name tags
- Board with logo and company description for events displayed in lobby or registration area

The Assistant | Members only \$250

- Linked logo on the SMPS North Florida website



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EVENT SPONSORS

The Coordinator (Luncheon or Breakfast Sponsor) | Member \$350 | Non-member \$450

- One lunch or breakfast included
- Two-minute company overview at luncheon
- One reserved seat at the speakers table
- Company literature to attendees or opportunity to display at event
- Company logo and 100-word description PowerPoint loop before event
- Company name, logo, and link on flyer included on weekly e-mail announcements distributed to over 300 recipients
- Verbal recognition at event
- Sponsor recognition name tags

The Team Player (Mixer Sponsor) | Member \$150 | Non-member \$175

- Table to display company literature at event
- Company name, logo, and link on flyer included on weekly e-mail announcements distributed to over 300 recipients
- Company name and logo in placard at bar or registration table
- Verbal recognition at event
- Sponsor recognition name tags

The Networker (Hors d'oeuvre or Beverage Sponsor for Mixer) | Member \$100 | Non-member \$125

- Company name, logo, and link on flyer included on weekly e-mail announcements distributed to over 300 recipients
- Verbal recognition at event
- Company name and logo in placard at bar or registration table



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In order to ensure fulfillment of your sponsorship package please provide your logo and firm overview 30 days prior to the event to guarantee the information is included on the marketing materials in time for distribution.

Please complete the form below and submit via e-mail to kimberly.jowers@tlc-eng.com. For further information contact Kim Jowers at 904.306.9111.

Company

Contact

Sponsorship Package

Phone

Signature

Date

Check Amount \$

(Make Payable to SMPS North Florida)

Although payments and contributions to SMPS North Florida are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.