



Society for Marketing  
Professional Services  
North Florida

# SMPS Membership 11-12

## THIS IS WHAT OUR MEMBERS HAVE TO SAY ABOUT SMPS:

*“SMPS has given me many wonderful opportunities to network... I thoroughly enjoy every meeting, function and SMPS sponsored event and leave knowing that I have greatly benefited from each one.”*

– Jerrica Scott Russell  
Pond & Company

*“I joined SMPS when I moved to Jacksonville in 2002 because it was the best source / opportunity for me to network with other people / principals in the A/E/C industry. It still is.”*

– Mark A. Gelfo, P.E., LEED AP, CxA  
Principal / Division Director  
TLC Engineering for Architecture

## GET THE BENEFITS OF JOINING THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES TODAY!

### BENEFITS OF NATIONAL SMPS MEMBERSHIP

SMPS is the only national association that brings together business developers, owners, marketers, clients, and principals in the design and building industry.

By becoming a member of the SMPS community, you will have access to a powerful national network of nearly 7,000 professionals and the tools you need to advance your career and make your business a success.

- Awards programs
  - Marketing Communications Award
  - Marketing Achievement Award
- Career Development Center
- Certified Professional Services Marketer (CPSM)
- Certification
- Leadership opportunities – both regional and national
- Business development tools – including access to a photographer, website, lead sheet, seller articles, SF 330 form, etc.
- *Marketer* magazine subscription
- Marketing Resource Center
- Membership directory and resource guide
- National conference
- Regional conferences
- National workshops and webinars presented by real professionals in the field
- National search database of marketing jobs and job seekers

### BENEFITS OF SMPS NORTH FLORIDA MEMBERSHIP

- Monthly speaker or panel luncheons
- Educational workshops and seminars
- Marketing Resource Series – roundtable lunch and learn discussions on marketing professional services topics
- Social networking events
- Opportunities for Board of Directors participation
- Opportunities for committee participation
- Charitable activities



Society for Marketing  
Professional Services  
North Florida

# SMPS Membership 11-12

## BOARD OF DIRECTORS

### PRESIDENT

REBECCA RYAN-GONZALEZ  
SAUER INC.  
904.262.6444

### PRESIDENT-ELECT

INKA JOENSUU FINLEY  
AULD & WHITE CONSTRUCTORS, LLC  
904.296.2555

### SECRETARY

ZACH BROWN  
MCVEIGH & MANGUM ENGINEERING, INC.  
904.363.3430

### TREASURER

COURTNEY TAYLOR, CPSM  
ENVIRONMENTAL SERVICES INC.  
904.470.2200

### PAST PRESIDENT

SHARI SCHURR, CPSM  
CLARY & ASSOCIATES, INC.  
904.260.2703

### MEMBERSHIP DIRECTOR

ALLAN IOSUE  
POND & COMPANY  
904.543.0400

### EDUCATION DIRECTOR

JENNIFER YODER, CPSM  
ETM INC.  
904.265.3132

### PROGRAMS DIRECTOR

BONNIE FAIRCLOTH  
RS&H  
904.256.2500

### COMMUNICATIONS / PR DIRECTOR

JAMIE STANKEWICZ, CPSM  
GOLDER ASSOCIATES INC.  
904.363.3430

### SPONSORSHIP DIRECTOR

KIMBERLY JOWERS, LEED AP BD+C  
TLC ENGINEERING FOR ARCHITECTURE  
904.306.9111

### AT-LARGE DELEGATE

BRIAN FRANCO  
SAUER INC.  
904.262.6444

## CURRENT MEMBERS OF SMPS NORTH FLORIDA REPRESENT THE FOLLOWING COMPANIES:

- Aerotek
- ARC
- Auld & White Constructors, LLC – 15+ years
- Barton Malow Company
- Batson-Cook Company
- Breaking Ground Contracting Company
- Civil Services, Inc.
- Clary & Associates, Inc.
- Eisman & Russo, Inc.
- England-Thims & Miller Inc. – 5+ years
- Environmental Services, Inc. – 5+ years
- Fred Wilson & Associates, Inc.
- Gannett Fleming
- Geosyntec Consultants, Inc.
- Gilbane Building Company
- Golder Associates, Inc. – 5+ years
- Greenhorne & O'Mara, Inc.
- Jacksonville Business Journal
- McVeigh & Mangum Engineering, Inc.
- Pond & Company
- PPI Construction Management Inc.
- Reynolds, Smith & Hills, Inc. – 5+ years
- Sauer Incorporated
- Stellar – 10+ years
- Strategic Partnering
- The Sheppard Company, LLC
- TLC Engineering for Architecture – 10+ years
- Total Office Solutions

To join SMPS, contact Allan Iosue at 904.543.0203, iosuea@pondco.com, or apply on-line at [www.smeps.org](http://www.smeps.org).