



The First Choice and Best Resource for Professional Services Marketers and Business Developers

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Architecture
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904-246-2655

At-Large Sponsorship Chair

Kimberly Jowers, LEED AP
TLC Engineering for
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At-Large Chapter Delegate

Gwendolyn Powell Todd, EdD
Strategic Partnering
904-566-0233

Sponsorship Opportunities

Sponsorship Benefits

Who Should Consider Sponsoring SMPS North Florida?

- Vendors
- Local AEC Firms
- Associations
- MBE/WBE Firms
- Subcontractors

What is the Benefit of Sponsoring?

- High Visibility - Low Cost
- Exposure to Top Principals, BD Professionals and Marketers in North Florida
- Opportunity to Meet and Socialize With Potential Clients
- Opportunity to Address and Impress at Networking Events and Programs
- Get Ahead of Your Competition! Be Different. Lead by Example!

How Will My Sponsorship Dollars Be Used?

- Enhancing Programming & Quality of Speakers
- Increasing Frequency of Networking Events
- Building Awareness of SMPS and the Value We Offer
- Supporting Community and Volunteer Opportunities

How Do I Become a Sponsor?

Below is a description of all of the sponsorship opportunities, the benefits provided to the sponsor, and the contribution amount required for each package. Select your package, complete the form below, and submit via e-mail to kimberly.jowers@tlc-eng.com.

For further information contact Kim Jowers (904) 306-9111.



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Sponsorship

Opportunities

The Team Player (Mixer Sponsor).... Member \$150..... Non-member \$175

- Table to display company literature at event
- Company name and logo on flyer included on weekly email announcements distributed to over 300 recipients and on the website with link to your website
- Company name and logo in placard at bar or registration table
- Verbal recognition at event
- Sponsor recognition name tags

The Networker (Hors d'oeuvre or Beverage Sponsor for Mixer)...Member \$100 Non-member \$125

- Company name and logo on flyer included on weekly email announcements distributed to over 300 recipients
- Verbal recognition at event
- Company name and logo in placard at bar or registration table

The Coordinator (Luncheon Sponsor).... Member \$350.....Non-member \$450

- 1 Lunch included
- 2 Minute company overview at luncheon
- 1 reserved seat at the speakers table
- Company literature to attendees or opportunity to display at event
- Company logo and 100-word description PowerPoint loop before event
- Company name and logo on flyer included on weekly email announcements distributed to over 300 recipients and on the website with link to your website
- Company overview on luncheon flyer
- Verbal recognition at event
- Sponsor recognition name tags



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Sponsorship Opportunities

Sponsor Packages 2009-2010 Season

The Assistant.... Members only \$150

- Linked logo on the SMPS North Florida website for one season September - June 2009-2010

The Marketer (Annual Sponsor)....Member \$1,000.... Non-member \$1,500

- 8 luncheons for one person (\$240 value)
- Company logo and description with a link on the website for one season September - June
- Firm profile on the website for 30 days
- Verbal recognition at event
- Logo on most printed SMPS North Florida correspondence (newsletter, flyers, banners, etc.)
- Company logo and 100-word description PowerPoint loop before events
- Sponsor recognition name tags
- Board with logo and company description for events displayed in lobby or registration area



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Sponsorship Opportunities

The Principal (Annual Sponsor)..... Member \$1,500

- 1 Free membership (\$375 value)
- Company feature in one issue of SMPS newsletter, Expanding Horizons
- 8 luncheons for one person (\$240 value)
- Company logo and description with a link on the website for one season September - June
- Firm profile on website for 30 days
- Verbal recognition at event
- Company logo and 100-word description PowerPoint loop before events
- Logo on most printed SMPS North Florida correspondence (newsletter, flyers, banners, etc.)
- Sponsor recognition name tags
- Board with logo and company description for events displayed in lobby or registration area

* The Coordinator Luncheon and Team Player/Networker Mixer Sponsorship packages includes firm information on SMPS North Florida promotional materials. In order to ensure fulfillment of your sponsorship package please provide your logo and firm overview 30 days prior to the event to guarantee the information is included on the marketing materials in time for distribution.

Please complete the form below and submit via e-mail to kimberly.jowers@tlc-eng.com. For further information contact Kim Jowers (904) 306-9111.

Company: _____

Contact: _____

Sponsorship Package: _____

Phone: _____

Signature: _____

Date: _____

Made Payable to SMPS North Florida

Check Amount: \$ _____

Although payments and contributions to SMPS-North Florida are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.