

# The Society for Marketing Professional Services

The First Choice and Best Resource for Professional Services Marketers and Business Developers

SMPS

North Florida

## September 09

- 9/2 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 9/16 SMPS/FHEA Joint Luncheon: 11:30am-1:30pm, Pick a Bone with AHCA, San Jose Country Club
- 9/24 SMPS MRS: 11:30am-1:00pm  
Use Your Marketing Skills to Land a Job, TLC Engineering for Architecture
- 9/29 SMPS Mixer, 5:30-7:30pm, Location TBD

## February 10

- 2/3 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 2/17 SMPS/WTS Joint Luncheon: 11:30am-1:30pm, Transportation, UNF University Center
- 2/25 SMPS MRS: 11:30am-1:00pm, Public Relations: Affordable Exposure? Location TBD

## October 09

- 10/7 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 10/21 SMPS Luncheon: 11:30am-1:30pm, Federal Contracting Opportunities, UNF University Center
- 10/22 SMPS MRS: 11:30am-1:00pm, Establishing & Improving Your Marketing Information Database, Taylor Engineering, Inc.

## March 10

- 3/4 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 3/12 SMPS Workshop: 8:00am-12:00pm, Defining & Enhancing the Value of Marketing, Location TBD
- 3/17 SMPS Luncheon: 11:30am-1:30pm, Principals' Roundtable, San Jose Country Club

## November 09

- 11/4 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 11/12 SMPS Mixer, 5:30-7:30pm, Location TBD
- 11/16 SMPS Luncheon: 11:30am-1:30pm, Design/Build, UNF University Center
- 11/18 SMPS Workshop: 9:00am-3:00pm, Social Media, UNF Student Union

## April 10

- 4/7 SMPS Board Meeting: 8:15am-9:30am, TLC Engineering for Architecture
- 4/15 SMPS/USGBC Joint Luncheon: 11:30am-1:30pm, UNF University Center
- 4/22 SMPS MRS: 11:30am-1:00pm  
Obtaining and Using Client Feedback, Golder Associates

## December 09

- 12/2 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 12/3 SMPS MRS: 11:30am-1:00pm  
Trade Shows to Boost Business, Golder Associates
- 12/16 SMPS Community Event: Wrapping Party, Children's Home Society

## May 10

- 5/5 SMPS Board Meeting: 8:15am-9:30am, TLC Engineering for Architecture
- 5/12 SMPS Luncheon: 11:30am-1:30pm, The New Market Place, UNF University Center
- 5/18 SMPS Mixer, 5:30-7:30pm, Location TBD

## January 10

- 1/6 SMPS Board Meeting: 8:15-9:30am, TLC Engineering for Architecture
- 1/7 SMPS Mixer, 5:30-7:30pm, Location TBD
- 1/20 SMPS Luncheon: 11:30am-1:30pm, Education, UNF University Center

## June 10

- 6/11 SMPS Board and Committee Retreat

Calendar of  
EVENTS  
09-10